

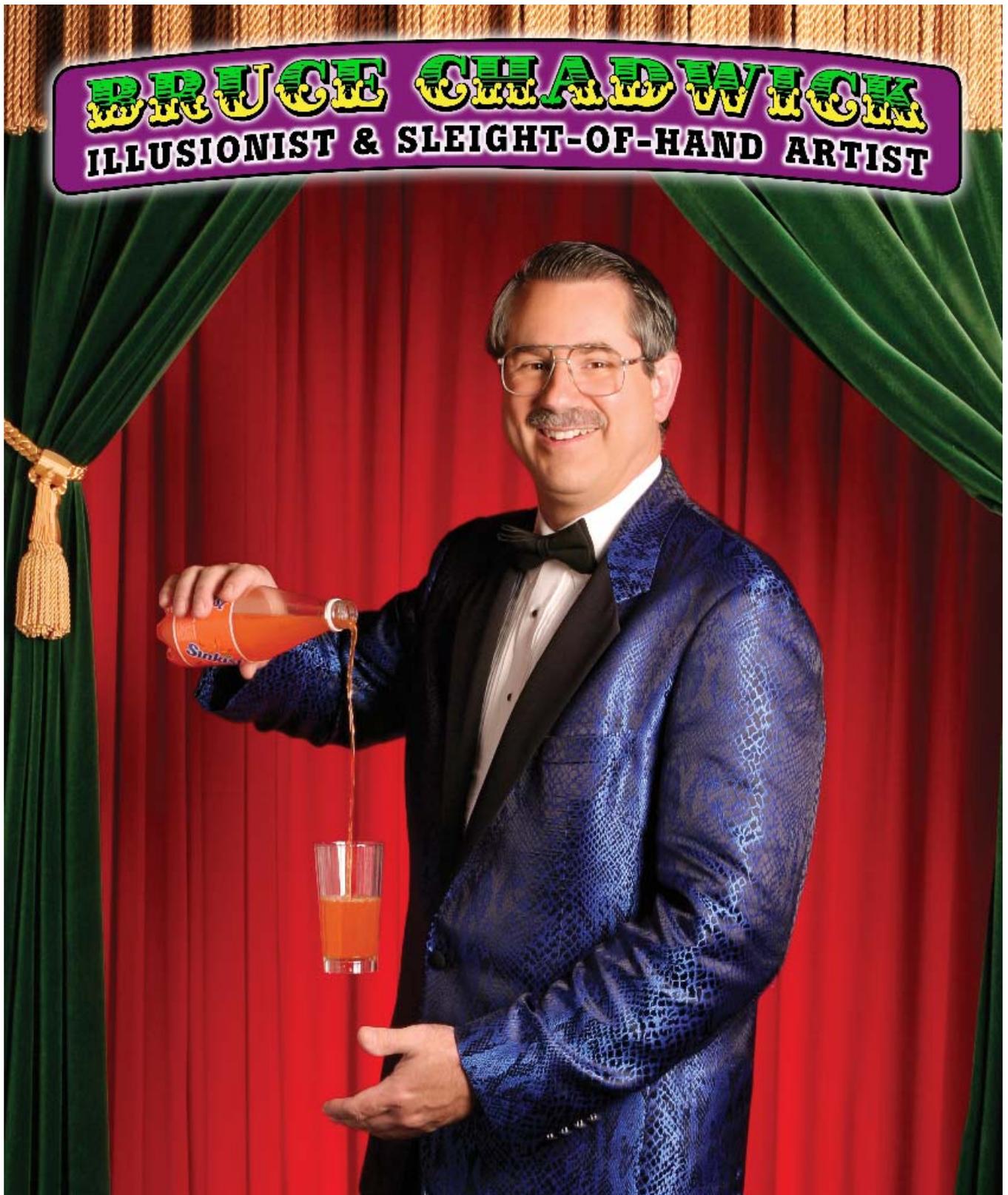


**Bruce Chadwick Illusion Ministry
A Division of Bruce Chadwick Evangelism
Christian Illusionist & Sleight-of-Hand Artist**

**PO Box 12345
Fort Worth, Texas 76110 USA
817-832-6062**

www.illusionministry.com

BRUCE CHADWICK
ILLUSIONIST & SLEIGHT-OF-HAND ARTIST



Bruce Chadwick Illusion Ministry
Christian Illusionist & Sleight-of-Hand Artist
PO Box 12345 - Fort Worth, Texas 76110 USA
www.IllusionMinistry.com - Phone 817-832-6062



Thank you for your interest in Bruce Chadwick Illusion Ministry, a full-time evangelistic ministry that uses the intrigue and excitement of illusion effects as a tool to tell people about Jesus Christ.

Bruce is America's premier Christian Illusionist and Sleight-of-Hand Artist who has performed illusion effects for most of his life. He is an expert at weaving the fun, mystery, and excitement of illusions and theatrical special effects with clear-cut presentations of the Gospel. Through his 30 year ministry, hundreds of individuals all over the world have come to know Jesus Christ as personal Lord and Savior!

Effective evangelism usually occurs when mutual ground is established and the Gospel is communicated in a way that makes sense. This is the approach of Illusion Ministry. Bruce uses illusions to capture attention, illustrate visually what is said verbally, and appeal to those who might ignore the traditional church service.

The Comedy Sleight-of-Hand program is a one-person mobile presentation that has been Bruce's feature program for over twenty years. The Theatre of Illusion is a spectacular program with feature effects such as the sword cabinet and floating a lady in the air. The Illusion Ministry Sunday Outreach is a dynamic one-day three-event church-wide evangelistic event designed to help local churches reach out to the community they serve.

Let us know if you have any questions! We appreciate your inquiry and hope to minister with you soon.

PO Box 12345
Fort Worth, Texas 76110 USA
Phone 817-832-6062

www.IllusionMinistry.com

Theatre of Illusion

Bruce Chadwick Illusion Ministry
A Division of Bruce Chadwick Evangelism



- Banquets
- Fellowships
- Crusades
- Camps
- Retreats
- Upward
- VBS
- Sunday School

The Theatre of Illusion extravaganza is the signature program of Bruce Chadwick, Christian Illusionist and Sleight-of-Hand Artist! This hour to 90 minute long illusion extravaganza is filled with classic effects such as the sword cabinet, and floating a lady in the air! This 3-4 person program uses over one and a half tons of illusions and theatrical equipment, and is full of fast-paced legerdemain, comedy talk routines, whimsical volunteer situations, and elegant illusion effects.

The goal of this unique program is not only to entertain however, but to also present the Gospel of Jesus Christ. Often called Entertainment Evangelism, the program includes special elements where Bruce uses illusion effects as visual aids and communication tools to enhance his verbal presentation of the Gospel. Individuals are then invited to make a commitment either through an invitation and counseling room or a low-pressure response card approach. This method of working evangelism is simple and highly effective, and of course illusions often attract individuals who otherwise might not come to a church event.

The program can be presented on stages and church platforms, in fellowship halls, gymnasiums, or other places that can be set-up in presentational environments. This full-scale theatrical production can also be self-contained complete with lights, a sound system, and even free-standing curtains and scenery.

PO Box 12345
Fort Worth, Texas 76110 USA
817-832-6062

www.IllusionMinistry.com

Proclaiming the Gospel of Jesus Christ through the use of Theatrical Illusions

Comedy Sleight-of-Hand

Bruce Chadwick Illusion Ministry
A Division of Bruce Chadwick Evangelism



Bruce Chadwick's one-man Comedy Sleight-of-Hand Program is filled with intricate sleight-of-hand, unique legerdemain, and participation of audience volunteers. This family program has been Bruce's staple evangelistic presentation for over two decades. This 45-minute program has taken literally years to perfect with timing, flow, and continuity tight and exact, never failing to captivate audiences.

Like the more elaborate Theatre of Illusion program, Bruce Chadwick entertains and at the same time interjects a very clear presentation of the Gospel. He uses illusion effects as visual aids and communication tools to enhance what he says verbally. Individuals can be invited to make a commitment through an invitation or a simple response card approach.

This program can be transported via air travel with ease, and is great when the performance environment or destination dictates the use of a portable presentation. This program is also ideal when parameters such as budget and intimate group size require special consideration.

Many churches use this program for fellowships, Sunday Schools, evening worship services, camps, and Vacation Bible Schools. The program is ideal for Upward award events, church banquets, fellowships, and special youth and children's emphases. This is also the family program Bruce usually presents as the concluding presentation for Bruce's Illusion Ministry Sunday Outreach.

PO Box 12345
Fort Worth, Texas 76110 USA
817-832-6062

www.IllusionMinistry.com



Proclaiming the Gospel of Jesus Christ through the use of Theatrical Illusions



A Mysterious Interview

An Illusionist Reveals His Secrets

WHAT ARE ILLUSIONS?

Illusions are all around us. A person looks into the distance and sees a mirage. It looks like water but it is not. A quarterback often fakes handing off the football to misdirect the players on the opposite team. God created the chameleon so that it changes color to blend into the background and thwart its predators.

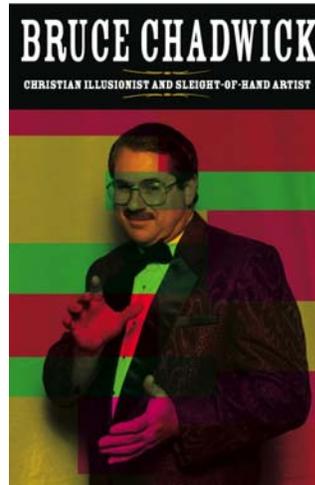
One of the unique categories of illusion is the art of legerdemain, prestidigitation, and sleight-of-hand. This type of illusion is kin to puzzles. Puzzles of course always have rational explanations behind them. In fact a large part of the fun of illusions is trying to figure out how they work. One only has to look at the popularity of illusions today on the television, on cruise ships, in the movies, and on stages worldwide to understand their mass appeal.

WHAT DOES THE BIBLE SAY ABOUT ILLUSIONS?

The Bible condemns divination, spiritualism, witchcraft and other practices of the occult, but it says nothing about theatrical stage illusions. Illusions and sleight-of-hand are entertainment art forms that are full of mystery and intrigue. This gives them universal appeal regardless of language or culture.

ILLUSIONS IN MINISTRY?

Illusions generate within people a sense of mystery, excitement, and anticipation. Illusion performances used in conjunc-



Is the Hand Quicker Than the Eye?

tion with church-related activities draws both saved and unsaved individuals to those functions who otherwise might never come. Our programs entertain with fun, laughter, and intrigue. After establishing rapport with our audiences, we use segments in our programs where we use illusion effects as visual aids and communication tools to parallel and clearly illustrate a verbal presentation of the Gospel.

So on the outside, I may appear to be only a Christian entertainer. In reality however I am an evangelist who uses the intrigue of illusion to interest people, convey the Gospel of Christ, and give them a chance to respond to Jesus as Savior.

For invitation times during our Illusion Ministry Sunday Outreach, we use a traditional altar call and counseling room approach. For other events we recommend our simple no-pressure commitment card approach. The card approach works especially well for chil-

dren and students because it is simple, expedient, and relieves peer pressure.

Whatever approach is used to canvas the decisions of new believers, it is very important for them to be counseled one-on-one as soon as possible. This is the time where new believers can be encouraged about the importance of church membership, baptism, Bible study, and prayer. It is the church's responsibility to disciple new believers and get them involved in the ministry of a local church.

HOW DID IT ALL BEGIN?

I became interested in illusion effects when I was eight years old. Of course that's a long time to be unemployed!

Kidding aside, I became a Christian when I was nine. Later during early high school, God brought me to a realization that my talents could be used in a remarkable way to reach the lost with the salvation story of Christ. During an unforgettable youth revival weekend at my home church, the Wilshire Park Baptist Church in Midland, Texas, God called me into this very unique evangelistic ministry.

This call to integrate illusions and ministry has never wavered and was a primary reason God led me to pursue my college and seminary degrees. This simple ministry of using illusion effects to help communicate the Gospel has helped thousands come to know Jesus Christ as personal Lord and Savior.



The Drum of Shadows

ABOUT YOUR TRAINING?

Well, I am one of the most educated illusionists around! As one of my relatives said, "All that schooling and you make a living doing illusions?" My college degrees include a Bachelor of Arts degree in Religion and a Master of Arts degree in Theatre Arts from Baylor University in Waco, Texas. I also hold a Master of Divinity degree from the Southwestern Baptist Theological Seminary in Fort Worth, Texas.

Regarding the art of illusion itself, this is basically a self-taught endeavor. I have been an intense student of the art of illusion since I was a child. Most of my training has come from reading books, early learning from my peers, and challenging myself to create and build our own illusion routines.

WHAT ILLUSIONS DO YOU PERFORM?

Our repertoire of illusion effects is broad and diverse. We use fast-paced music, whimsical volunteer situations, and comedy talk routines to provide variety in our programs. We also perform elegant stage illusions such as sawing a lady in half, the sword box, and even floating a lady in the air!

The particular effects we present at events depends upon various factors such as audience size, nature of the event, budget, and environment. Most of our programs can be presented in fellowship halls, fam-

ily life centers, and church auditoriums. Our programs can also be self-contained with lights, sound-system, free-standing curtains, scenery, and theatrical properties.

WHAT CHURCH EVENTS USE YOUR MINISTRY?

Our programs are designed to enhance various church evangelistic and outreach opportunities. They are great for church-wide fellowships, banquets, Upward Unlimited events, discipleship programs, revivals and crusades. We also minister at children's and youth camps, retreats, conferences, Vacation Bible Schools, lock-ins, Fifth Quarter emphases, Sunday Schools, youth rallies, and so forth.

The centerpiece of our ministry is our Illusion Ministry Sunday Outreach. This unique one-day crusade event includes presenting our unique lecture demonstration called "Christianity and the New Age Movement" for the Sunday morning Bible study, and then speaking during the morning worship service with a sermon called "Illusions in Life." For the Sunday evening emphasis, we present either our Sleight-of-Hand Illusion program or our larger Theatre of Illusion program.

ARE YOU COMPENSATED?

Our ministry is a big part of our profession and so yes, we charge for our services. I know, you think we should be able make those pesky monthly bills disappear, right? Well of course it doesn't work that way. We have a fee



schedule available upon request. Generally we charge flat fees for our services, and sometimes we ask for reimbursement for transportation and lodging. Of course we are generally willing to work within church budget constraints too. Our biggest reward of course is seeing people come to know Christ.

WHAT ARE YOUR MINISTRY GOALS AND NEEDS?

Our opportunities to reach people for Jesus Christ is proportional to our opportunities to minister. Our number one need to accomplish this is prayer support. Please pray for performing opportunities. Pray also that God will continue to give us vision, direction, clarity and financial resources.



The Houdini Trunk Trick

We also need communication support. Our best advertising comes through word of mouth. Please tell churches about our ministry and website. Anyone can download our brochure and other media from our website free if charge. It is easy to e-mail it or print it with any computer printer. If needed, please contact our offices for more information or assistance.

www.IllusionMinistry.com

Bruce Chadwick Illusion Ministry

A Division of Bruce Chadwick Evangelism

Copyright Bruce Chadwick

All Rights Reserved

"This simple ministry of using illusion effects to help communicate the Gospel has helped thousands come to know Jesus Christ as personal Lord and Savior."

Testimonials

It's hard to imagine a person who is more knowledgeable and experienced in the world of illusion. Bruce Chadwick is a well-known designer, builder, consultant, historian, producer and performer of illusions and magic tricks. He is amazing!

But the best thing about Bruce is his heart for people. He really loves people and uses his skills to help them along life's way. Whether he's teaching children a trick or telling a large crowd about how Jesus can change their lives, Bruce is all about ministering to people. And he does it in a way that engages their attention and connects to their heart.

Robert DeVargas, Ph.D.
Former Assistant Professor of Communications and Foundations of Education
Southwestern Baptist Theological Seminary, Fort Worth, Texas

I have never sent a letter of recommendation for an evangelist, but I want to make you aware of a unique ministry. It is the ministry of Bruce Chadwick. In a time when we pastors are looking for something that will be effective as an evangelistic tool, I think I have a possibility for you. Bruce presents a one day emphasis that resulted in nineteen professions of faith at our church. I have also been able to reach other families as a result of the decisions made during the services that Bruce led. God blessed our church. It was a fun day, but even more importantly a day in which people were faced with a decision of what to do with Christ.

Bruce works well with any pastor and has a heart to bless the church not hurt it. He loves the Lord and wants to be a tool to reach many souls for Christ. I wholeheartedly recommend using Bruce Chadwick in some way in the coming months or year. I will be glad to answer any questions you might have about this special day emphasis so just give me a call.

Doug Simon, Pastor
Indian Hills Baptist Church, Grand Prairie, Texas

We want you to know how much we appreciate you coming to Thailand to share the Gospel using your illusion ministry. Your willingness to visit both the men's and women's prisons gave many unreached people an opportunity to hear of God in a way they could clearly understand. Your willingness to minister to the U. S. Marines, assist the chaplains, and reach those who would not normally attend a conventional worship service was wonderful.

From sharing with American missionary children, Thai children, and even those in the sex trade, the Gospel was clearly presented thanks to you. Your visit to Thailand has left an impact and has sown many seeds. We pray that these seeds will sprout and grow. We invite you to return and share with those in our darkened world as soon as you can.

Roy and Doris Burson, Missionaries
Bangkok, Thailand
International Mission Board, Southern Baptist Convention

A hearty “thank you” to you for the superb presentations you gave last Sunday. Your illusions amazed both youth and adults. During your performance, one of my workers exclaimed, “How did you hear about this minister? He’s fantastic!”

It was obvious that the church thoroughly enjoyed your ability. You made them laugh, be attentive, and generally led them to have a blast! My youth group had been looking forward to your coming and you did not disappoint them.

Your skill at weaving the gospel into your illusions was impressive. You could have heard a pin drop as they listened to the gospel message and waited for the completion of the accompanying magical illustration. Best of all, several youth made a personal commitment to Jesus Christ as Savior! You are a top-notch professional and I will highly recommend you to others. Your ministry is unique and we pray that God will continue to bless and further your work. Thank you for a fine job.

Georganna Pruitt
Grace Baptist Church, Fort Worth, Texas

I have had Bruce in our church for an evangelistic one day (outreach). I am pleased to say we saw results of the Spirit in our midst. I found Bruce easy to work with and a joy to get to know during the day. His message is sound and the invitation genuine. A message such as this could easily sway anointing, but Bruce followed the Spirit of God to lead an invitation that brought people to a decision for Christ without an emotional frenzy. I would highly recommend Bruce Chadwick for an evangelistic service that can reach people in a new and exciting way. Your community will be surprised at the professionalism he brings to the stage.

Doug Evans
First Baptist Church, Laguna Park, Texas

Bruce Chadwick is a super illusionist. He has performed for our group and has impressed and amazed everyone who has seen him perform. His dedication to the Lord is first and foremost in his mind, and He takes every opportunity to express that feeling. I am convinced that through his illusion ministry, he has helped fill many pews. Bruce is an excellent author and has written extensively on the subject of ilusion. Bruce is a masterful Christian Illusionist and we support and encourage his ministry to the fullest.

Raymond L. Landy, Mayor
Westworth Village, Texas

Thanks for a super performance! You did just what we needed. Dr. Criswell was sitting by me and he leaned over and asked, “Where did you find this young man? He is good!” And you are. Hope we can work together again sometime.

Sincerely, Millie Kohn
First Baptist Church, Dallas, Texas

Bruce Chadwick Illusion Ministry
PO Box 12345 - Fort Worth, Texas 76110 - Phone 817-832-6062
www.illusionministry.com